



RED FROGS
AUSTRALIA

FACTS & STATS

2018

Red Frogs Australia exists to safeguard a generation of young people, acting as a positive peer presence to empower them to make positive life choices and become a voice of change within their culture.

WHO WE ARE

Red Frogs is a support program for young people from the ages of 15 – 25.

We recognise that the culture of young people is dominated by alcohol and that excessive consumption of alcohol and other substances can lead to dangerous and life-altering behaviours. Therefore we've made it our mission to provide a positive peer presence in alcohol-fuelled environments where young people gather; educate young people on safe partying behaviours; and promote and provide alcohol-free and/or diversionary activities that engage young people in these environments.

A not-for-profit organisation, Red Frogs is an initiative of Citipointe Church (Brisbane, Australia)

WHAT WE DO

Red Frogs acts as a safety network during a challenging and vulnerable time for school leavers.

During Schoolies, over 1500 Red Frogs volunteers across Australia:

- Provide positive peer role-modelling by being a sober friend to schoolies in hotels and on the streets
- Cook more than 50,000 pancakes to ensure schoolies are well fed each day
- Walk over 3000 young people back to their accommodation
- Answer over 10,000 calls on the Red Frogs 24/7 Hotline (Australia: 1300 557 123, Bali: +62 819 3301 4816, +62 821 4089 8823)
- Provide positive/live entertainment on 5 stages around Australia.
- Distribute 8 tonnes of Allen's red frogs lollies (donated by Allens).

Red Frogs are also run programs in schools, universities, festivals, skate parks and major sports events.

For more info visit redfrogs.com.au/programs



SCHOOLIES CALL CENTRE

9,810 TOTAL PHONE CALLS



1,056

RED FROG VISIT/HANG OUT REQUESTS (11%)

576

ALCOHOL CONCERNS (6%)

425

EMERGENCY ASSISTANCE (4%)

146,152

PANCAKES COOKED



795,835

CUPS OF WATER DISTRIBUTED

3,515

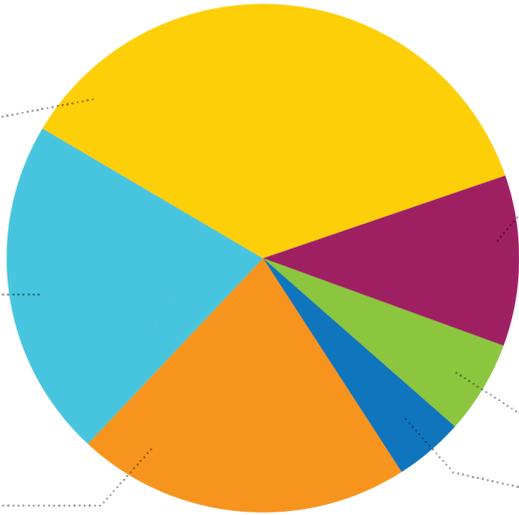
PANCAKE REQUESTS (36%)

2,094

INFORMATION ENQUIRIES (22%)

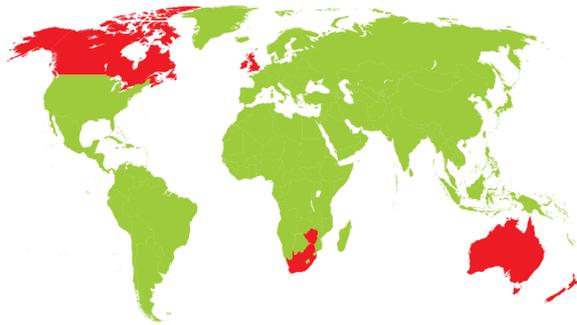
2,046

WALK HOMES & TRANSPORT REQUESTS (21%)



6 COUNTRIES*

- AUSTRALIA
- NEW ZEALAND
- CANADA
- SOUTH AFRICA
- ZIMBABWE
- UNITED KINGDOM



*ALL RED FROGS INTERNATIONAL OPERATIONS ARE CONDUCTED THROUGH A SEPARATE LEGAL ENTITY.

24 TONNES

OF RED FROGS LOLLIES SHARED

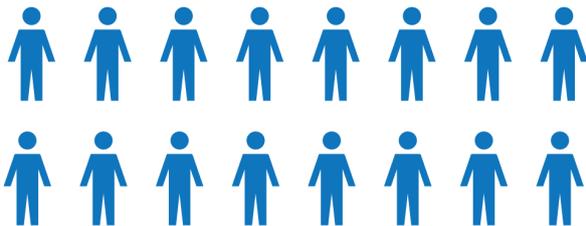


VOLUNTEER HOURS

158,414

1.4 MILLION

TOTAL NUMBER OF PEOPLE SUPPORTED



UNIVERSITIES

STUDENT EVENTS
798

STUDENTS SUPPORTED AT THESE EVENTS
298,570

FESTIVALS

FESTIVAL EVENTS
41

LITRES OF WATER DISTRIBUTED
13,651

EDUCATION

STUDENTS EDUCATED THROUGH PROGRAMS
65,429

PROGRAMS PRESENTED
492

BOARDRIDERS

VOLUNTEER HOURS
3,000

YOUNG SKATERS INFLUENCED
2,500

OUR MAJOR SUPPORTERS

